



Brentwood Art Festival , Sunday Oct 12. San Vicente blvd, Saltair to Barrington.

June, 2014

This is the Artist Application Packet for the 2014 Brentwood Art Festival.

We have worked to enhance this civic celebration while encouraging awareness of and membership to the West LA chamber of Commerce. The Brentwood Art Festival formerly produced by Del Mano Productions has gotten a fresh start. As producers of the event ,Ez Event would like to focus our efforts on providing a memorable experience for vendors as well as attending guests. The 2014 Brentwood Autumn Festival, recognized as one of Southern California's premier festivals returns to the Streets of Brentwood with a fresh look and new management. Please feel free to give us a call with any questions , concerns or ideas for the Brentwood Art Festival.

This packet includes the following:

- 1) This cover letter
- 2) Artist Application Information
- 3) Artist Application
- 4) Rules, Requirements & Other relevant Information

It is our hope that you will consider participating in our event and certainly thank you for your past attendance if you are a returning artist. With the changes in California's budget for art programs in schools throughout the State, it is our mission as a non-profit organization to make every effort to raise the revenue to allow every student to experience the wonderful world of the arts. With your partnership, we are confident we can achieve this goal.

Applications will be reviewed by our staff on a weekly basis. If you have been selected, you will receive your confirmation letter and additional festival electronically to your email address and/ or by mail. If you are not accepted, your entry fee will be returned. Thank you for your interest. We look forward in seeing you at the festival.

Ez Event Production 11500 W. Olympic Blvd. 310-473-3070



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2014 Artist Application Information

Ez Event Production and West LA Chamber of Commerce invites you to the Annual Autumn Art Festival, where a kids zone, Jazz , food and popular special features compliment our premiere arts festival. It is important that we attract only those artists who have original art for sale. Therefore, we intend to jury this show and will not permit any “buy and sell” merchandise or non-art items. If we find these items mixed in with your own work, you will be asked to leave and you will forfeit your attendance fee.

The Brentwood Art Festivals draws participants from around Southern California. A media campaign will be utilized to promote this premier event where original and creative art is offered for sale. We focus our efforts on presenting only the finest artists to our 10,000 visitors.

Date/Time:

One day event.

Sunday October 12, 2014 from 10am-5pm

San Vicente Blvd, Saltair to Barrington.

Please visit website:www.Brentwoodartfestival.com

Entry Fee : \$350.00 for each 10'x10' space

Early reservations between June 10 and August 15 can be made with a completed application and a deposit of \$25 or more and the balance of \$325 no later than August 28, 2014. Location of each booth will be assigned in order of acceptance to the festival. Paid fees

are non-transferable and non-refundable after acceptance to the Festival. The fee must accompany the application(s). Space may be shared by no more than two artists. The early deposit is non-refundable. The balance entry fee will be returned if you are not accepted into the festival. One check per booth. Forms of payment accepted are checks or credit cards. NO CASH.

Photos: Four 4"x 6" photos of your work and one 4"x 6" photo of your display must accompany the application. (Only work similar to what is shown in the photographs will be allowed in the show). Please label the photos with your name and contact information.

Artist Photo ID: Copy of current driver's license.

Sellers Permit: Exhibitors must have a valid California tax permit to participate in the festival. The certificate must be available for inspection during the event.

Questions: For more information or questions, please contact:
Emiliana@ezeventproduction.com

APPLICATION DEADLINE: Postmarked or e-mailed by August 28, 2014.

Submissions@ezeventproduction.com

EZ Event Production

11500 W. Olympic Blvd., #400

Los Angeles, CA 90064

Phone: 310-473-3070

Fax: 310-943-1537

Artist Application

Name: _____

Email: _____

Phone: _____ Cell phone: _____

Address: _____

City/State/ Zip: _____

Business Name (optional) : _____

Tax ID : _____

Disclaimer: The undersigned exhibitor on behalf of themselves, their successors & heirs agrees to make no claim for any reason whatsoever against EZ Event Production and West LA Chamber of Commerce, its officers, employees, and agents or any person or any person or organization affiliated with the 2014 Brentwood Art Festival for loss, theft, damage, destruction or non-delivery of goods, display material and or other effects; nor for any injury to himself/herself, or employee or representative while in the show area or on the festival grounds.

I have read and agree to all the specific terms, conditions, rules, and requirements set forth on all pages of the Festival Application and information sheet. I further release the Brentwood Art Festival and its duly appointed representatives, agents or affiliates of all liability and responsibility for damages or loss suffered before, during or after the 2014 festival or as the result of the display of my work, equipment or materials. I understand that there are no refunds or rain checks due to inclement weather. I give my permission to the festival to use my prints for marketing and promotion of the event.

Signature: _____ Date: _____

Printed Name: _____

Please reserve:

() 10'10 booth area @ \$350.00 per reserved space

- () Early deposit of \$25.00 will reserve space now with balance of \$325.00
- () Two (2) – 10'x10' booth areas @ \$500.00, due no later than August 28th.
- () Enclose check payable to EZ Event Production for each 10'x10' booth area. This check is non-refundable*, non-transferable after acceptance. There are no refunds or rain checks due to inclement weather.
*The entry fee will be returned if artist is not accepted.
- () All entries must be accompanied by four (4) 4x6 photograph prints of your work, one (1) photo ID, and one photo of your display. Please label all photos. Photos will not be returned. No slides or enlargements.
- () Please provide name to be used in booth signage to be printed by Ez Event

Please return application and payment to:

Submissions@ezeventproduction.com

EZ Event Production
11500 W. Olympic Blvd., #400
Los Angeles, CA 90064
Phone: 310-473-3070
Fax: 310-943-1537



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2014 RULES, REQUIREMENTS & OTHER INFORMATION

- 1) Only artist displaying his or her own original work for sale will be eligible to participate.
- 2) Artist's work only. Absolutely no imported, manufactured or mass produced items, kits or anything not made by artist (s).
- 3) Accepted artist must present and exhibit all hours during event date, no exception
- 4) Artists are responsible for payment of all applicable taxes to any city, county, state or federal agency.
- 5) General security will be provided for the empty display only. Artists are solely responsible for the security of their own art and personal possessions.
- 6) Booth areas are 10'x10. White canopies unless pre-approved by committee chairman. (1) Canopy , (1) 8 foot table and 1 chair will be provided by EZ Event.
- 7) Trash must be removed at the end of the day to receptacles that will be provided.
- 8) Set up permitted Sunday morning 6am-9am. Please no early arrivals. All artists should be set up and ready for business at 10am. Off and on-loading vehicles permitted temporarily, please bring dollies/wagons for easy off/on loading. Please be on time as late arrivals could have difficulty with set up. Fire department must be able to inspect no later than 9:30am.
- 9) Exhibitors are asked to not bring pets to event.
- 10) Ez Event personnel will be available at welcome booth and throughout the festival to assist you.